May 9, 1994

To:	Bob Snow	Rory O'Rourke
	Mark Goodman	Mike Jacques
	Scott Steen	Barbara Simkins
	Jack Borgen	Don Fitzgerald
	Frank Armstrong	Frank Thomas
	Reese Stanley	Kathy Lewis
	Joe Bishop	Skip Lanterna
	Larry Harbaugh	Fred Weber
	Alan James	John Boehm
	Tom Goudreault	Chris Pendy
	Tom Odom	Mark Hirsch

Subject: REVISED 1994 ONE-SHEET CONTRACT

As advised via voice mail Wednesday, the "One-Sheet Retail Advertising Agreement" has been revised to reflect a variable rate of $1.00 to $30.00, as opposed to the original fixed rate of $30.00. This will give those wishing to pay less than $30.00 per month the flexibility to do so.

We have attached a copy of the revised contract. Carbonized contract will be available for order around May 20. Commodity number, 466901, and packing of 25 forms per SKU, did not change.
ON BACK ORDER FOR EACH DIVISION AS OF TODAY

Please note the only change to previously announced contract entry information is that actual monthly payment will need to be typed in. Amount should not exceed $30.00 (system will not automatically catch this if amount entered is more than $30.00 -- per Chris Minner).

Type	Plan	Units	Rate
ONE-SHEET	OS	1	$1.00 to $30.00

It is critical that the information on the back, bottom section of contract (in box above contract entry information) be completed in its entirety. This information will tell us how many one and two-sheets of each brand to produce. Store phone number and contact name are information outside agency will need when placing the one-sheet sold by you. In addition, it is very important that a very specific description of "Agreed Upon Location of One-Sheet Frame" be written in its section at top, backside of contract, so there will be no question by the outside agency as to where the one-sheet frame should be installed.

Copies of the back of the contract should be mailed to me until you receive carbonized copies of the contract. Once you get these, the second copy (marked "submit to Merchandising Department – Winston-Salem") can be forwarded to me.

can we used one? need for contracts.

It appears that July will be the month that the first copy changes will occur, new frames will be placed~~, and old frames picked up~~, due to pay register cutoff date being at the end of June. Please advise if you would rather have your part-timers handle placements of frames and/or new posters, and we will not make arrangements for an outside agency to handle your market(s).

PT's

5 DIVISION - DO W/ PT'S

W/ OUTSIDE AGENCY

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Please advise if you have any questions.

Sincerely,

Jacquie

Jacqueline M. McLaurin

Attachment

cc: Sam Hendrix
George Baroody
Jim Best
Pat Cundari
Glenn Hanes
Ed McAtee
Denny Bomgardner
Charlie Davis
Jim Powers
Wayne Tucker
Ken Hedrick

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